

Yarra Riverkeeper Association

Membership Program

For small businesses, corporations, schools and government bodies committed to, and benefiting from, a healthy, protected and loved Yarra, Birrarung.



70%

of Melbourne's drinking water comes from this rich source of life.

After the devastating floods of 2022, there's now a new potential crisis facing the Yarra, Birrarung and its many tributaries—drought.

Right now, even after the floods, the river is thirsty.

Climate Change, El Niño and the over extraction of water means there is less water for the river to be healthy.

Today, the river is home to many wildlife species such as the much-loved Platypus. It's where happy families gather for picnics, school rowing teams train and where hundreds of businesses are prospering.

So, what about tomorrow? We can't be sure — unless we all take action today.

The Yarra Riverkeeper Association is the only independent organisation that advocates for the Yarra, Birrarung from source to sea.

Our vision is a healthy, protected and loved Yarra, Birrarung — and a river able to contend with the threat of drought.



Your Support

We can't restore the Yarra, Birrarung to full health without your financial support. We need you to become a financial member today, along with hundreds of other businesses, schools and organisations who directly benefit from a healthy, flowing Yarra, Birrarung.

Memberships are structured to suit your organisation's turnover. Individuals who would like to become a member are also welcome and are free to choose any of the membership options.

Your membership will support our advocacy work to ensure the government will:

- Implement policies to ensure sufficient water is returned back to the river so that it keeps flowing through a time of potential drought crisis.
- Ensure planning controls are enforced to eliminate waste and plastics from being dumped into the river from the source to the sea (242km's).
- Improve the quality of water so that every Victorian and the plants and animals that call the river home can survive and thrive.






[APPLY NOW](#)

Growling Grass Frog Membership

For organisations with < \$1m in turnover

\$1,000 Annually

Benefits:







-  Acknowledgement and your logo on the members page of the YRKA website.
-  Acknowledgment in our newsletter and a thank you on social media.
-  A digital membership badge for your marketing and website.
-  Invitation to a Community Storytelling & Clean-up Gathering.
-  Invitation to a Members Only Event.

Leadbeater Possum Membership

For organisations with \$1m+ in turnover

\$5,000 Annually

Benefits:








-  Acknowledgement and your logo on the members page of the YRKA website.
-  Acknowledgment in our newsletter and a thank you on social media.
-  A digital membership badge for your marketing and website.
-  Invitation to a Community Storytelling & Clean-up Gathering.
-  Invitation to a Members Only Event.
-  A Melbourne CBD riverboat tour with Charlotte Sterrett (the Yarra Riverkeeper).

Platypus Membership

For organisations with \$5m+ in turnover

\$10,000 Annually

Benefits:

-  Acknowledgement and your logo on the members page of the YRKA website, in our newsletter and a thank you on social media.
-  A digital membership badge for your marketing and website.
-  Invitation to a Community Storytelling & Clean-up Gathering.
-  Invitation to a Members Only Event.
-  A Melbourne CBD riverboat tour with Charlotte Sterrett (the Yarra Riverkeeper).
-  A keynote speech from our Yarra Riverkeeper.
-  An educational river excursion/event for up to 30 people.

